

ALEX PETKUS

Graphic Designer

✉ AlexiPetkus@gmail.com

🌐 www.AlexPetkus.com

📞 (561)702.9318

📍 Duncan, SC

EDUCATION

Greenville Technical College Taylors, SC 29687

Certificate of Arts

- Graphic Design
- Web Design

ITT Technical Institute Greenville, SC 29615

Associate of Applied Science
in Information Technology

- Multimedia

Spanish River High School Boca Raton, FL 33496

Graduate Class of 2003

DESIGN SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Premiere
- Adobe After Effects
- eCommerce
 - Wix
 - Americommerce
 - Shopify

SKILLS

- Brand Development
- Logos/ Vector Art
- Package Design
- Web Design
- eCommerce
- Photo Manipulation
- GIF Creation
- Typography
- Photography
- Videography
- Color Theory
- Design Principles



WORK EXPERIENCE

Graphic & Web Designer NicVape

864.764.1801

🏠 June 2016 - October 2022 📍 Spartanburg, SC

- Create and manage B2C and B2B marketing content for six different companies in various industries including Vaping, CBD, Hand Sanitizer and Gourmet Mushrooms while maintaining aesthetic brand consistency.
- Develop brands by creating logos, packaging, video, web sites, trade show and all marketing materials.
- Create marketing campaigns through e-mail, social media, video and print, as well as managing remote social media employees.

Graphic & Web Designer Must See Media

850.229.4850

🏠 July 2014 - June 2016 📍 Port St. Joe, FL

- Maintained a dozen web sites that I previously created.
- Assisted in creation and installed vinyl signs.
- Created advertisements for Must See Magazine.

Graphic & Web Designer The Marketing Store

850.229.4850

🏠 July 2013- June 2014 📍 Port St. Joe, FL

- Developed a dozen web sites.
- Assisted in creating a T-shirt brand "Old Florida Originals"
- Created marketing material for local business's including magazine advertisements, logo's, menu's, brochures, rack cards and signs.

Graphic Design Apprentice Showcase Marketing

864.281.1323

🏠 January 2012- March 2012 📍 Greenville, SC

- Assisted in marketing material and logo creation.